

MEETING MINUTES - April 2025 (New Committee)

Date 28/04/2025

Location MS Teams (online), In-person (the den)

Attendees Alex Brunswick (AB), Demi Bestry (DB), Helen Armstrong (HA),

Lexy Schoenfield (LS), Erin Ring (ER), Kimberly Lanter (KL), Keith

(K), Phillip Good (PG), Jules Page (JP), Frauke Ixfeld (FI)

Apologies Raoul Hoffmann (RH), Mark Man (MM), David Juszkiewicz (DJ).

Proxies: N/A

Meeting start: 6:35pm

1. Previous items/previous meeting progress

1A. Voting in of additional committee members

- After the 2025 AGM's conclusion, a quorum for the 2025 committee was not reached. The
 committee have been reaching out via social media (ER) and personal communications (DB,
 AB, PG) to find people willing to fill the roles and keep the club going.
- **DB** and **AB** explained the roles of President, Vice President, Dive officer and Student Representative. These are the roles that most need to be filled.

Dive Officer

- Nominee: Lexy Schoenfield
 - Seconded by: AB
 - o Present committee voted in favour
 - Lexy Schoenfield (LS) voted in as 2025 Dive Officer

Vice President

- Nominee: Jules Page
 - Seconded by: AB
 - Present committee voted in favour
 - o Jules Page (JP) voted in as 2025 Vice President

<u>President</u>

- Nominee: Frauke (Frankie) Ixfeld
 - Seconded by: AB
 - o Present committee voted in favour
 - o Frankie Ixfeld (FI) voted in as 2025 President

AB to give new members access to google drive

2. Treasurer's report

- HA to be to be added to the MUD bank account after a long time of delays with this action.
 MM and PG will also stay on, and Sorcha Cronin (old secretary) to be removed from the bank account.
- HA and PG to discuss after the meeting about whose name gets put on the credit card.
- **HA** asked **PG** about cashbox as **MM** doesn't know where it is. PG to contact old Sec Sorcha to ask about the cash box's location.

3. Upcoming events

3A. WADDI collaboration/event

- LS chatted to Paul from WADDI and they do seagrass monitoring on Rottnest Island. They are usually looking for help with the monitoring, so this could be a good opportunity for the club to get involved.
- The committee agreed that this is a good idea to raise at future meetings and is a good idea for a future event.

3B. Handover of 2024 events and timeline

- DB and AB discussed the events that were held last year:
- Careers night
 - 5 different speakers (some from the university, some from outside)
 - MUD Provided pizza
 - Lessons learned: market more on social media to increase member engagement.
 Also, impose a ticket fee, even if slight (~\$5), as the careers night had a lwo turnout despite high ticket sales. The tickets were free and so there was no obligation for members to attend after buying a ticket.
 - JP: said that she has knowledge about Murdoch's Marketing and Communications which we could use to MUD's advantage when planning events like this in the future.
- Quiz night: had a very good turn out, thanks to the very high level of marketing and high level of effort that went into finding sponsors for prizes.

4. Social media

- No items raised.

5. Additional items

5A. UEC affiliation

- HA: raised the UEC affiliation as an issue for the committee to discuss this year.

- PG: said that he and Rachel Standish (member) actively uses the service.
 - HA explained the Underwater Explorers club affiliation MUD has, to the incoming committee, i.e. that MUD Members are eligible to go on exclusive UEC dives.
- One issue that may be reducing member engagement with UEC is the fact that MUD does not actively advertise the affiliation.
 - If MUD does decide to market the UEC affiliation, HA suggested that we encourage members to go to 'meet other divers' rather than bringing all of their MUD friends.
 There have been complaints from the club about MUD members booking out dives and reducing the availability, and we don't want to strain our relations with UEC.
 - PG is liasing with the UEC at the moment as we have had multiple members recently be told that UEC is not taking new members, even from MUD.
 - PG raised that if this issue continues, it might reduce member engagement or use of the affiliation.
- PG to report back on the progress of his liaison with UEC

5B. Quarterly newsletter

- FI suggested that MUD have a quarterly newsletter. AB and PG suggested that this used to be done by MUD.
- HA also suggested we do it semesterly instead.
- All committee agreed that it was a good idea to put a newsletter into motion.

Meeting end: 7:32 PM F. |xfeld (President MUD)